Meep Your Shoulders Straight and Twist Your Head to the Right and Left

PHOTOS BY MOSFETT



OUR

IS THE

BROWN

CORDS

ARE THE

BEHIND

HOW TO

OVERCOME

PROMINENT

ARE THERE

THE EARS! LEARN

THROAT

CAREFULLY

LILLIAN RUSSELL.



THOUGH I already have given a great many hints on care of the neck and shoulders, I lately have received a number of letters asking me to write a thorough treatise on care and beautifying of the throat. Women as a rule do not pay half enough attention to their throats. The first thing to do is to take your

hand giass-if you have one of those which we of the stage use, with the magnifying glass on one side and the ordinary mirror on the other, so much the better-and look at your throat carefully from all sides.

If you are over 10 years old and are thin you will probably find that the skin of your neck is brown and leathery and that it hangs more or less loosely. You will probably find also that the cords each side of the throat are unduly prominent and that there are bullows in front at the base. A little sluking nollow be hind the ears will be found by many.

#### Beauty Ill of Fleshy Woman.

However, the woman with the thin neck has not one beuty III to fight which she of the fieshy one must. and that is the big lump of fiesh just at the base of the neck in the back-a most unsightly protuberance and one which is hard to eradicate.

The fleshy woman's neck will show a series of wrinkles where the overlapping double or triple chins allow them to be seen, but the skin upon her neck is more apt to be softer than upon a thin throat.

The throat like the hands, is apt to show age earlier than the face, and this is simply because, like the hands, it receives less attention than the face,

The beauty seeker must realize that to be beautifulshe cannot neglect any part of her body, as every part has a distinct influence upon the whole. In most of the beauty shops when a woman goes for a massage her face is carefully treated and her throat left absolutely slone. I think it would be better sometimes if the scalp and throat were massaged carefully and the face left without it. .

#### Swanlike Neck Beautiful.

The woman with the long neck is to be greatly congratulated, and let no thin woman make the mistake of thinking that a long neck is not beautiful. The greatest heauty that Ethel Barrymore has is her awanlike neck, and she has always had the good sense to leave it collariess, thereby doubtless insuring a beautiful throat as long as she lives.

There is nothing less artistic in a woman's dress than the high collars which reach up to the ears. This style was originated by Queen Aferandra, who found that her threat was growing old and scraggy, and straightway she had her collars reach up behind the ears in little points, covering that telitale age mark.

Whistler, the artist, deployed this high collar. He said it made a weman look as if her head were detached from her body and obliterated all grace of movement of the head.

The throat should be splashed and washed with cream quite as often as the face, whether you have a fat neck or a thin one. From the time a roung woman begins her good grooming. If she has not been taught it from childhood by her reasonable mother, she should rub cold cream upon her throat. This will not only leave ft clean, white, and seft, if used habitually, but ft will help to ward away colds

## Complaint of Fleshy Woman.

One woman has eald to me: "My throat is too fat. I have a great lump of fiesh at the back of my neck and my chin is frankly a double one. Notwithstanding my neck is fleshy, it still has three distinct wrinkles about it. Whatmhall I do for it?"

This woman will have to exercise a great deal of ears and patience to bring back her throat to its normal size and beauty. In the first place, she will have to diet carefully to reduce her flesh all over her body. and she will have to take long malks and a great deal of exercise. I do not believe in taking any drug into the system to reduce flesh, and the most rigorous welf-denial is necessary to the woman who would reduce herself. This is the reason why so few gromen will do it. They haven't the stamina of will and strength of character to deny themselves the pleasures of the table and the rocking chair.

We will say, however, that this patient has started in on the reducing regimen. Then she must pay special attention to her throat, as here the skin gets fiabby quicker than on almost any other part of the body when the flesh is taken off.

## Use Cold Water Compress.

I would advise, first, a compress of cold water upon the throat every other night for a couple of months and a rubbing of the flesh daily from the chin down toward the hust with a good skin food. After this is done the throat should be sprayed with cold water. You can put on a bath spray and allow the water to become as cold as you can stand it up under your chin and all over your throat. This will bring the blood to the surface and will be a health giving shock to your whole system.

the lump on the back of the neck there to nothing better than spirits of campber rubbed in daily until the flesh is warm and tingles. Indeed, one of latest ideas for reducing the flesh is a campbor This is drying, you know. Recently I was in the woman's attrictle club of one of the large cities Mild when I was taken down to see the baths and through the dark Turkish athrough the pungent smell at complete assailed my meetrils and I was told that all the second of the club were taking campber rule. have not some it especif as a beauty belg, and I simula think it would be almost too drying to use frequently, but it is particularly good for the dealy good at the back of the neck.

The three distinct creases or wrinkles about the

neck are considered a great beauty when the throat is youthful and are called the cellar of Venus; but, alas! they are like dimples—as one grows older the soft creases resolve themselves into ugly deep wrinkles. This, of course, can be averted by constant

Head.

Walk About the Room, at

Least an Hour a Day

with a Book on Your

Blowing Fills Out Throat. When your throat is too thin and the hellows and cords show unpleasantly there is nothing that does it so figels good as blowing. Hold up your chin and tengine you are keeping a piece of thistledown in the air by your breath. Blow carefully and softly this way and that. If you will do this before the glass you will find that the air fills out the hollows of your throat: it even softens the "fiddlestring" places which so many women complain.

The girl or woman with the thin neck should feed it generously with fissh food; and she should also use the cold egray. If it is impossible to obtain the spray, one may use a piece of fire inclosed to a small les in one of the best invigcrature for the ship that I know; it also helps much

to contract large pores, By the illustration here given I am showing a numher of exercises white will help much to restore the contour of the threat and chin.

In the first place, one should make a practice of walking with something on the head, as to do this one must keep the chin up at its proper angle. Not one woman in a hundred keeps her chin up high enough. The mere act of raising it will help much to beautify

Throw Your Head

Possible

Backward as Far as

# Exercise for the Marning.

Then in the morning one should throw one's head back just as far as possible, stretching taut the cords in front; then droop the head upon the chest as far as possible, stretching the back cords of the neck in the same way. These movements should each be practiced at least ten times. Since the head should be turned from one side to the other as far as possible not moving the stibulders.

You probably will find that this will make you warm the first two or three times you do it, and it is better in try only a few merements as first.

After these exercises, if you have a finity let some one give you the complor rub; and if your throat is thin, go through the thiefedown blowing energiss.

Never wear a culiar of any hind when you are your own house; and go without one as often as perin your street sittes.

grow older, remember to dress your neck in softer fashion; the hard lines of the tailored collar and shirtwaint are not for the middle aged woman, who should always be attired to the most feminine ippearing garments.

I cannot tell you now gratified I am that so many men are taking interest in this same beauty culture; and they are learning that beauty, first of all, means a healthy body as near perfect as possible, a mind sole to spread itself beyond the petty little fada and folbles supposed to be the limit of womanly intelligence, and a spirit full of sweetness and charity. That I am bening to promulgate this idea gives me not only a great pleasure but fills me with a great

## ANSWERS TO INQUIRIES.

MHS. E. M.: Salt footbaths, frequent bathing of the feet with hot water, and a little ammonia and frequent change of stocklings are advisable for excessive perspiration of the feet. This is usually caused from nervousness, animula, and poor circulation. Wear white stockings where it is possible. You should change your stockings twice a day and wear sandals when possible. Spirits of campbor applied to the feet will sometimes cure this condition. I am sending you the cleansing cream, the green soap treatment for blackheads, the strengthening exercise for the eyes, and the bleach for brown neck which you saled me for

DOROTHY: Your only skin may be due to a torpid iver, too much rich groasy food, or an impaired circulatton. Try a diet of fresh fruit, green vegetables with meat only once a day. Witch hazel is an excellent remedy for an ally skin. If you will wat a cloth to had witch hazel and place it over the once it will reduce the cress and correct the officers. If you will send me a self-addressed stamped survives I shall send you a roubs for an excellent lution to correct the greatment

C. B. To remove calleds spots from the fort, soak thron every night for at least ten minutes in het water made anapy. At the end of that time, after drying, the hard places are rubbed with a place of populse stone. mt the prepared kind, but the stone that in in its rough Constant subbing night after night will greatly reduce the spots. To prevent the college from recipe for the elements cross-

Bring Your Head Forward as Par as Possible on to Your Chest.

hardening, cover it with vaseline or cold cream. Az sending you the French tonic for the eyebrows. . .

L. M.: The end of an orangewood stick covered with absorbent cotton and dipped in clive oil and passed around the base of the nail will soften and prevent hangnails and roughness of outicle. I am delighted to hear that my little sermons are doing you so much good, and thank you for your kind wishes.

F.: I shall mail you the recipe for skin food, which I have used with the greatest success for twenty years, also instructions for fgcial massage, if you will send me the necessary self-addressed, stamped envelope

. .

MRS. R. F. D.: We never publish anything under the all name of the writer. If you wish the formulas for skin food and the face bleach, write me a note asking for them, inclosing a self-addressed, stamped envelopa. and I shall be giad to send them to you.

. .

B M N : Blackheads are usually caused from a duggish circulation, indigestion, anemie, and sometimes is due merely from neglect in cleansing the face. Soderate doses of Epsom salts, combined with care in ceping not only the face but the skin and entire body can, will eliminate the pimples. Outside applications There Is Nothing So Good for a Slim Neck as the Blowing Exercise. e of little value. The body must be kept clean inside well as out. If you will send me a self-addressed. tamped envelope I shall be glad to send you the green soap treatment for blackheads and a soothing, healing

salve for pimples.

ROSE: The most effective remedy for superfluous hair is the electric needle. It is a most appropring beauty blemish and I advise you to take the treatment as soon as possible before the growth becomes heavier. However, if you feel that you cannot afford the electric needle, write me again asking for it and I shall send you an inexpensive remedy. If you will send me a self-addressed envelope I shall also send you recipes for glove pasts to keep the hands soft and white, and a

ATRILA: Plain vellow vaseline is an excellent remedy for scanty cyclashes. Apply the vaseline at night. but be exceedingly careful that you do not get any into the eye, for oil of any kind irritates it. It does not make them darker. To do that, mascara is good. Get it as near the shade of your hair as possible, or a liftle darker. You can get it at any drug store

A. B.: If you have only a few gray hairs I advise you to pull them out. Probably your scalp is not properly nourished. Scalp massage is the secret of keeping the hair healthy. It is easily done and not a great tax on either time or patience. The scalp is loosely attached to the underlying skuil, as any one can prove with the fingers. When the scalp becomes adherent to the bones and will not move easily, then the heir will fall and the lealthmen of the buly fulfeles will became impaired. If you will send me a saif-addressed, stamped envelope I suall be glad to send you instructions for scalp massage and an escellent hair tents in which i have perfect fuith.

MER. A. A women need not despute newsdays when wrinkles begin to form from now to mouth, crown feet wants out from the corners of the open, and wrighten appear arrons the forebred, for these one be sured if unton long standing, and the process is a pleasant one eather than otherwise. The first requisite of all to to have the soin class and supply, a cleaning events and a good akin food bring nacessary for this purpose, Write toe again, sending me the successivy but addressed stemped envelope, and I shall to glad to send you the recipe for the skip ford, which I have used with the greatest success for over townly years, and also the